

Act II Playhouse is located in the heart of downtown Ambler, a walkable community with upscale restaurants and charming shops.

For 13 seasons, Act II has produced world class theatre in our intimate 130-seat playhouse. We produce a mix of musicals, comedies, direct-from-Broadway hits and hilarious and family-friendly special events. We've been nominated for 31 Barrymore Awards (Philadelphia's equivalent to the Tony Awards) and won six.

Each season, more than 17,000 people attend our seven productions (four mainstage, three special events). Most report eating and shopping downtown when they attend a show.

Our playbill is given to every patron, free of charge, upon entering the theatre.

## Our 2011-2012 Season

### Our Mainstage Season

#### **SYLVIA**

**Sept. 6 - Oct. 2, 2011**

*by A.R. Gurney • directed by Harriet Power*

A love triangle between a man, his wife - and his dog! Can a longtime spouse compete with the undeniable appeal of unconditional "puppy" love? An all-star cast led by Philadelphia favorite Greg Wood.

#### **THE MYSTERY OF IRMA VEP**

**Oct. 25 - Nov. 19, 2011**

*by Charles Ludlam • directed by Harriet Power*

Vampires, werewolves, and mummies (oh my!) - two actors play all eight roles in this madcap comedy. Starring Dito van Reigersberg. In association with Pig Iron Theatre Company.

#### **TIME STANDS STILL**

**Feb. 14 - March 11, 2012**

*by Donald Margulies • directed by Bud Martin*

This direct-from-Broadway hit drama follows Sarah and James, a photojournalist and a foreign correspondent trying to find happiness in a world gone crazy. A co-production with Delaware Theatre Company.

#### **MY FAIR LADY**

**Beginning April 24, 2012**

*book & lyrics by Alan Jay Lerner • music by Frederick Loewe • directed by Bud Martin*

The classic Broadway musical, specially adapted for our intimate venue. See it as you've never seen it before! Starring local favorites Tony Braithwaite (as Henry Higgins) and Tom McCarthy (as Alfred P. Doolittle).

### Two Special Events

#### **LAUGHING ALL THE WAY**

**Dec. 13 -31, 2011**

*Hosted by Tony Braithwaite*

Bill Cosby's *Kids Say the Darndest Thing* meets *Whose Line Is It Anyway?* in this holiday show for all ages. From the creators of *Heeere's Tony!*

#### **LET'S PRETEND WE'RE MARRIED**

**Jan. 11 - 22, 2012**

*Performed by Tony Braithwaite & Jennifer Childs*

*Let's Pretend We're Married* is a cabaret about bliss of the wedded sort, starring comedy masters Tony Braithwaite and Jennifer Childs.

# How to Advertise with Act II Playhouse

Playbill Ad Size	Per-Show Rate (Mainstage)	Per-Show Rate (Special Event)	Mainstage Season (Four Shows)	Full Season Rate (Six Shows)
<b>Full Page – Inside Front Cover</b> (4.5 w x 7.7 h)	\$375	\$200	\$1,000	\$1,500
<b>Full Page – Inside Book</b> (4.5 w x 7.7 h)	\$250	\$125	\$900	\$1,200
<b>Half Page</b> (2.25 w x 7.5 h or 4.5 w x 3.5 h)	\$175	\$100	\$600	\$800
<b>Quarter Page</b> (2.25 x 3.5 or 4.5 x 1.75 h)	\$100	\$50	\$300	\$400

**Company** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email address** \_\_\_\_\_

**Please insert my ads in the following programs (see reverse side for dates):**

*Sylvia*

*The Mystery of Irma Vep*

*Laughing All the Way*

*Let's Pretend We're Married*

*Time Stands Still*

*My Fair Lady*

**Total: \$** \_\_\_\_\_ **.00**

**Ad Specifications:**

- Advertisements are typically black and white, but color is available on some pages for an additional charge.
- We prefer .pdf files, but can accept other formats upon request.
- Artwork is due a month prior to first performance.



**Send contract & payment to:**

Bill D'Agostino  
 Director of Communications  
 Act II Playhouse  
 56 E. Butler Ave.  
 Ambler, PA 19002

**Email high-res digital files to:**

bill@act2.org